

COME!

To the Big Sale Don't Miss It

\$20 and \$25 Ladies' Tailored Suits \$14.50
One lot ladies' tailored suit suits, made to sell for \$20.00 to \$25.00, our price, **\$14.50**

\$20 and \$25 Ladies' Dresses \$12.50 to \$17.50
One lot ladies' fine dresses in silk, rayon, messaline and Panama, worth \$20.00 to \$25.00, our price, **\$12.50 to \$17.50**

\$3 Misses' Long Coats \$1.98
One lot misses' long coats, sizes 8 to 14, new price **\$1.98**

\$2 Coats 98c
Girls' or boys' red or grey chinilla coats, 2 to 5 years, regular \$2.00 values, sale price, **98c**

50c, Embroidered Hose 25c
Lorenzetti's 50c silk embroidered covered hose, our price **25c**

\$1.50 Silk Hose 98c
Lorenzetti's \$1.50 black, blue or pink silk hose, our price **98c**

15c Shepherd Suitings 10c
Lorenzetti's 15c shepherd suitings, our price, **10c**

5c Mercerized Dress Goods 15c
Lorenzetti's 5c mercerized dress goods, our price, **15c**

Perkins Bros COMPANY

We Are Showing

The Finest Line of

Imported Chinaware

that has ever been shown in the city.
Now is the time to buy, while stock
is complete.

Armistead & Ende

Fine Perfumes

Just received a new shipment of Perfumes and Toilet Waters. "Sandalwood Orientale," "Vervaine," "Hot House Violet" are some of the big sellers. Come in and sample some of the new odors.

GEE'S DRUG STORE.

Gee Bros. Meat Market

BOTH PHONES 451—QUICK DELIVERY.
CELERY—FISH—OYSTERS.

PURE HOG LARD—DRESSED FOWLS—PORK SAUSAGE.

Fresh Meats of all Kinds



Popular "Varsity" Styles In Fall REGAL SHOES

There's just one place in town to get the smart new footwear styles in demand this season at the leading universities—and that is right here in our store. Our latest shipment of Regals includes a number of popular "Varsity" styles that are sure to win the approval of young men hereabouts.

Every one of these Regal models has the "thoroughbred" character of a custom-built shoe—and we guarantee custom fit and quality.

\$3.50 \$4.00

\$4.50 \$5.00

R. N. White The Clothier

NEWS IN BRIEF.

Weather Bureau.

Tuesday, fair. Temperature yesterday, minimum 25 degrees, maximum 49 degrees. The Southwestern Telegraph and Telephone Co. report to daylight is cloudy, no rain, Austin, Beaumont, Corsicana, Houston, Tyler, Texarkana, Weatherford, Wichita Falls, Abilene, and Little Rock, Ark. Clear at all other Texas points.

Woodmen Notice.

R. L. Davidson announces a meeting of the Woodmen of the World at 7:30 tonight. All members are requested to attend. Election of officers will be held.

Marriage Licenses.

N. G. Nix and Mrs. Ethel L. Nix, J. E. Orme and Jessie Pennington, W. E. Kilman and Mamie Austin, J. P. Watson and Carrie Bailey.

Meeting of Stewards.

The first meeting of the stewards of Kappa Alpha chapter for this conference year will be held at the residence of Mr. and Mrs. J. Ellington Morris this evening at 7 o'clock.

State Lectureship.

Rev. W. T. Hilton went to Sherman yesterday to attend the state Bible Lectureship of the Christian church. Mr. Hilton is president of the lectureship which meets annually.

Attending Board Meeting.

Rev. A. A. Duncan and wife will go to Dallas today, where Rev. Duncan will attend a meeting of the board of directors of the Baptist General convention of which he is a member. Mrs. Duncan will attend a meeting of the Baptist Women's Mission committee of Texas, of which she is a member.

With Mrs. Shields.

Miss Kate Wright of Bolton came here from Denton yesterday to be with Mrs. H. W. Shields, who was operated upon in a local infirmary yesterday. Mrs. J. M. Eakin of Dallas sister of Mrs. Shields, and Mrs. Lettetta Kauder, her niece, are also here.

Presbyterian Services.

Dr. Hunter preached Sunday morning and at night to good congregations. The morning subject was "Out of the Depths," and the night topic was "Plain Living and High Thinking." The ladies of the choir sang a beautiful anthem in the morning and at night Mrs. Herman Nesbitt sang most beautifully, "I'm a Pilgrim."

Invitations issued.

Invitations have been issued for the marriage of Sam W. Hagood of Dallas to Miss Ruth Vivian Mitchell of this city, which happy event will happen at 3:30 p. m. on Wednesday, Dec. 21st. The ceremony will be performed at the home of the bride's mother, Mrs. A. H. Mitchell, No. 252 West Oneal street. The prospective groom is a son of Mr. and Mrs. J. C. Hagood and formerly lived here. The young couple will make their home in Dallas.

At the Lyric.

There were big crowds at every performance yesterday and the new vaudeville bill made a hit from the first. The Hardaways, acrobats and equilibrists have what is undoubtedly the best act of its kind ever seen here. They do all kinds of stunts while hanging by their teeth and the climax being when the man lifts a barrel full of water by a strap in his teeth and then holds a chair with the woman in it and carries it around the stage. The Beardley sisters offer a singing number which is first class. One has a soprano and the other an alto voice and the songs are all well suited to them. As a whole no better program has ever been offered patrons of the Lyric and their appreciation was shown by the hearty and prolonged applause given every number.

REAL ESTATE TRANSFERS.

Deeds Filed for Record in the Office of the County Clerk.

Furnished by the Kinney Abstract Co. Deeds filed Dec. 3, 1910:

J. J. Darnell to W. M. Lane, 7 acres of W. M. Mabry survey, \$70.

Will N. Harrison to B. Q. Evans, lot in Greenville on Washington street \$1,100.

O. M. Helfrich and wife to C. E. Randle, 36 acres of Tract N. Lilly survey, \$2,850.

B. E. McDaniel and wife to W. W. McDaniel, 119 acres of Rusk County School Land, \$2,575.

A. S. Hawkins to Mrs. Lillie Lightfoot, 65 acres of Edward Day survey, \$1,300.

C. E. Randle and wife to D. W. Falls, 36 acres of Tract N. Lilly survey, \$2,850.

W. J. Taylor and wife to S. H. Smith, lot 7 in block 2 Taylor addition No. 2 to Commerce, \$500.

J. T. Childress, guardian, to W. R. J. Camp, lot 2 in block 1, Floyd, \$250.

G. C. Wallace and wife to R. H. Tate, 71 1/2 acres of Wm. Atkinson survey, \$2,844.44.

H. M. Lightfoot and wife to C. J. McDaniel, 65 acres of Edward Day survey, \$1,300.

E. E. Maloney to J. R. Blair, 36 acres of S. E. Williams survey, \$500.

W. B. DeJernett to L. B. Thornton, part of block 8 Anders addition to Commerce, \$250.

H. J. Kelly and wife to S. H. Smith, lot 6 in block 2 W. J. Taylor addition No. 2 to Commerce, \$150.

W. H. H. Younger and wife to H. W. Williams, trustee, tract of John Gillespie and Henry Banta surveys, \$10,000.

W. R. J. Camp to Peoples State Bank, Floyd, lot 2 in block 1 Floyd, \$250.

H. B. Monk and wife to Mrs. Mary Bethell, lot in Greenville on Washington street, \$500.

PERSONAL MENTION.

Items of interest of Those Who Come and Go.

J. R. Thomas went to Dallas yesterday.

J. M. Tisdal left last night for San Antonio.

J. H. Allen of Dixon was in town yesterday.

Mr. E. M. Bailey of Dallas is in the city on business.

Mrs. B. W. Harrison returned from Dallas last night.

Mr. and Mrs. Roscoe Doss went to Houston yesterday.

Mrs. J. N. Harrison is visiting her sister in Sherman.

Capt. T. Cunningham of Celeste was in town yesterday.

Dr. E. T. Speakes returned yesterday from a visit in Denison.

Mrs. Robert S. Tobin, of Ada, Ok., is the guest of Mrs. E. J. Mitchell.

Pat Eller of Dallas is in the city being greeted by his many friends.

Rev. E. J. Spurlock of Sherman was in town visiting his brothers yesterday.

Mrs. Waddle, Mrs. Hughes and Mrs. Harris of Love Oak were in town yesterday.

Mrs. J. B. Eller was in town yesterday on her way home to Dallas from Pittsburg.

P. A. Norris, who has been here since Friday, returned to Shawnee, Ok., last night.

W. T. Graham, who has been visiting his daughter, Mrs. Oliver Horn, returned to Hillsboro yesterday.

TO CURE A COLD IN ONE DAY. Take LAXATIVE BROMO Quinine Tablets. Druggists refund money if it fails to cure. E. W. GROVES' signature is on each box. 25c.

For Sale \$10.00. A \$75.00 coupon on the J. L. Collins Music Co. for \$10.00. See me at once. Lulah Brooks, new phone 4272-2.

Railroads for library tables.

CLASSIFIED ADVERTISEMENTS.

FOR SALE—Scholarship in Greek. The Business University. Enquire at Herald office.

FOR SALE—A \$70.00 piano coupon on J. L. Collins Music Co., Greenville, Texas. Old phone 657-2.

FOR SALE—An iron safe. Also 25 feet of fine shelving and a number of show cases.—N. W. Foote, 10-12-13.

LOST—A Mexican blanket. Was taken from the opera house on the night of the County Fair entertainment by wrong party. Please return the blanket to Herald office or opera house. 12-8.

AGENTS—Sell genuine guaranteed. 70 per cent profit. Make \$20 daily. Live agents and beginners investigate.—Strong Knit, Box 4029, West Philadelphia, Pa.

WANTED—Young men to prepare for positions as automobile repairman, chauffeurs, salesmen. We make you expert in ten weeks by mail; assist you to good position. Pay big, demand for men great. Free model of automobile with course. Sample lesson and particulars free. Write today; terms reasonable. Empire Automobile Institute, Rochester, N. Y.

Kinds Words for the Herald.

Editor Herald:—Please allow me to express to you my grateful appreciation for the courtesies extended to me by the management of the Herald. First, in giving me the paper for four years and for the use of your columns in the prosecution of my work as a pastor, and I wish to commend the stand you have always taken for righteousness in the community. For the editor and all connected with the paper I wish all good things. May the benefits you have bestowed upon me return a thousand fold upon you all. Gratefully yours, E. H. GASKET.



FOR THE WINTER DAYS!
Our Hot Chocolate.

Ideal winter drink you'll agree with as that a better, more delicious, refreshing, warming beverage couldn't be had.

Served with dainty crackers and cream to cents.

JONES & ALEXANDER

The Question ?

OF CHRISTMAS PRESENTS

Is easily solved if you will visit our Store and see the beautiful Silk Mullers in all colors. Sweaters of all grades. We are exclusive dealers of the KO and Dunlap Shoes for Men.

Pennington & Wilson

Reduced Rates

TO ALL POINTS IN TEXAS, DATE OF SALE DECEMBER 22, 23, 24, 25, 26 AND 31 AND JANUARY 1. LIMIT JANUARY 5.

INFORMATION GLADLY GIVEN.

R. L. HEWITT, F. & P. AGT., Phone No. 65.

LEE ANDERSON, C. T. A., Phone No. 252.

LYRIC THEATER

Program Today

ALL NEW PICTURES

The Hardaways

A Genuine European Acrobatic Novelty

Beardley Sisters

Dainty Duetist and Change Artists

THREE SHOWS, 2:30, 7:45, 8:45 ADMISSION 10c

COLONIAL THEATER

All New Motion Pictures

ILLUSTRATED SONGS

The Rexall Store



OUR AIM

Is To Give Satisfaction

A satisfied customer is our best advertisement. We will give a Premium to anyone who will "show" us a dissatisfied customer.

HABERSON LUMBER CO.

West of Katy Depot.

Turner's Pharmacy

The Home of Good Drugs

2705 Lee Street

Now For Your Christmas Shopping, Madam!

For the busy days before Xmas we have increased our great stock of practical gift things. With Big Freight shipment just in from St. Louis and Chicago.

Including Handkerchiefs, Leather Hand Bags, White and Persian Neckwear, Linen Towels, Long and Short Kid Gloves, Silk Head Scarfs, Silk and Linen Waists, House slippers, Black and Novelty Coats, Pans and Wool Sweaters in all colors.

An Attraction for Women

Dainty Delicacies Served Free and Domestic Science Talks Given by an Expert.

A tiny cafe has been established in our Ladies' Suit Department opposite the Home Journal Pattern Department for the purpose of demonstrating Armour & Co. famous brands of can goods.

Graham Brothers

Showing Ladies New Sweaters



THE MAXIMUM QUALITY

Turn the searching white light of inspection and trial on our canned fruits and vegetables and you'll give the above opinion.

Carefully selected, sound, ripe fruit and vegetables are the only ones that are canned by the sanitary, clean canneries that put up our supplies—you are certain of the best (as good, if not better than home-made) when you buy your canned goods here. A full line carried.

Noble & Kimbrough



We Want You

To give OUR work a trial.

Irrespective of who is doing your laundry work now—if it isn't us—we can furnish you a service that is better in every respect.

Articles not used to our care last the longest because of our gentle methods and freedom from the use of strong preparations.

TO ALL POINTS IN TEXAS, DATE OF SALE DECEMBER 22, 23, 24, 25, 26 AND 31 AND JANUARY 1. LIMIT JANUARY 5.

INFORMATION GLADLY GIVEN.

R. L. HEWITT, F. & P. AGT., Phone No. 65.

LEE ANDERSON, C. T. A., Phone No. 252.

LANGFORD'S Steam Laundry

—FOR—
BOND, SURETY, FIRE, TORNADO OR LIFE INSURANCE

—SEE—
J. H. VanAmburgh.

North Side Square. Both Phones

LOCATED

IN DINKLE GROCERY CO. STAND.

We are again ready to serve our many friends and customers. Our line is complete in every respect, and good service is guaranteed.

Good & Swift

THE SOUTH SIDE GROCERS.

Both Phones.

BECKHAM EUROPEAN HOTEL AND CAFE

Opposite Katy Station.

FIRST-CLASS MEALS ON SHORT ORDER.

NICELY FURNISHED ROOMS STEAM HEATED.

Richard Hudnut's

Extracts, Toilet Water, Creams, Nail Polish, etc. A full line of these famous goods. Look at our window.

Ford & Pennington

Rexall Store. Lowney Candy.

Diamond

Is the most appropriate gift that

Anyone could give for Christmas

Much less on all

Other occasions.

Now is the time,

Don't neglect it,

See Glen A. Coulson

WE CARRY A LARGE LINE OF LOOSE STONES, ALSO MOUNTED IN BAR PINS, EAR SCREWS, RINGS, BROACHES, PENDANTS, NECKLACES, ETC. NO TROUBLE TO SHOW YOU. CALL AND SEE US.

THE UP-TO-DATE JEWELER GLEN A. COULSON

For The Christmas Trade!

WE HAVE RECEIVED OUR CHRISTMAS STOCK OF CHINA CLOSETS, SIDEBOARDS, DAVENPORTS, RUGS, CHAIRS, ETC., and can offer you something nice in the Furniture line for a useful Christmas gift at a moderate cost. We invite you to call and see our line.

W. Rosenthal

CASH OR CREDIT. WEST SIDE OF SQUARE.

Greenville Book & Stationery Co.

Gifts, Books and Supplies for CHRISTMAS

IF WE CAN BE OF ANY ASSISTANCE IN SOLVING THE GIFT PROBLEM DO NOT HESITATE TO CALL UPON US. "WE HAVE THEM." OUR PHONE IS S. W. 347.

See Our Show Window Of

Christmas

China

It will pay you to make your selections early, while this stock is so complete. Never have we had such a variety to choose from. Never were the values better, and as gifts you cannot find anything that would be appreciated more than Chinaware. Another beauty about his stock is, it is an open stock of the finest grade Haviland China. You can make up a full set or you can fill in one that has had pieces broken. Let us make up a set for you in either a 25 or 100 piece, in the delicate hand painted designs of roses, morning glory, the gold bordered styles, the violet, or the all white, at—

\$8 to \$100

Odd Pieces of China

Such as cake plates, berry bowls, creamer and sugar, coffee dishes, fancy individual dishes of all kinds, butter plates and the like, the large milk pitchers, etc., or the tall lemonade pitchers, anything in the odd pieces in the China is here in the decorated and the plain white, and the lowest prices you ever saw, for such high quality. Make your selection today.

BEALL HARDWARE and IMPLEMENT COMPANY

Weekly Herald \$1.00 Per Year